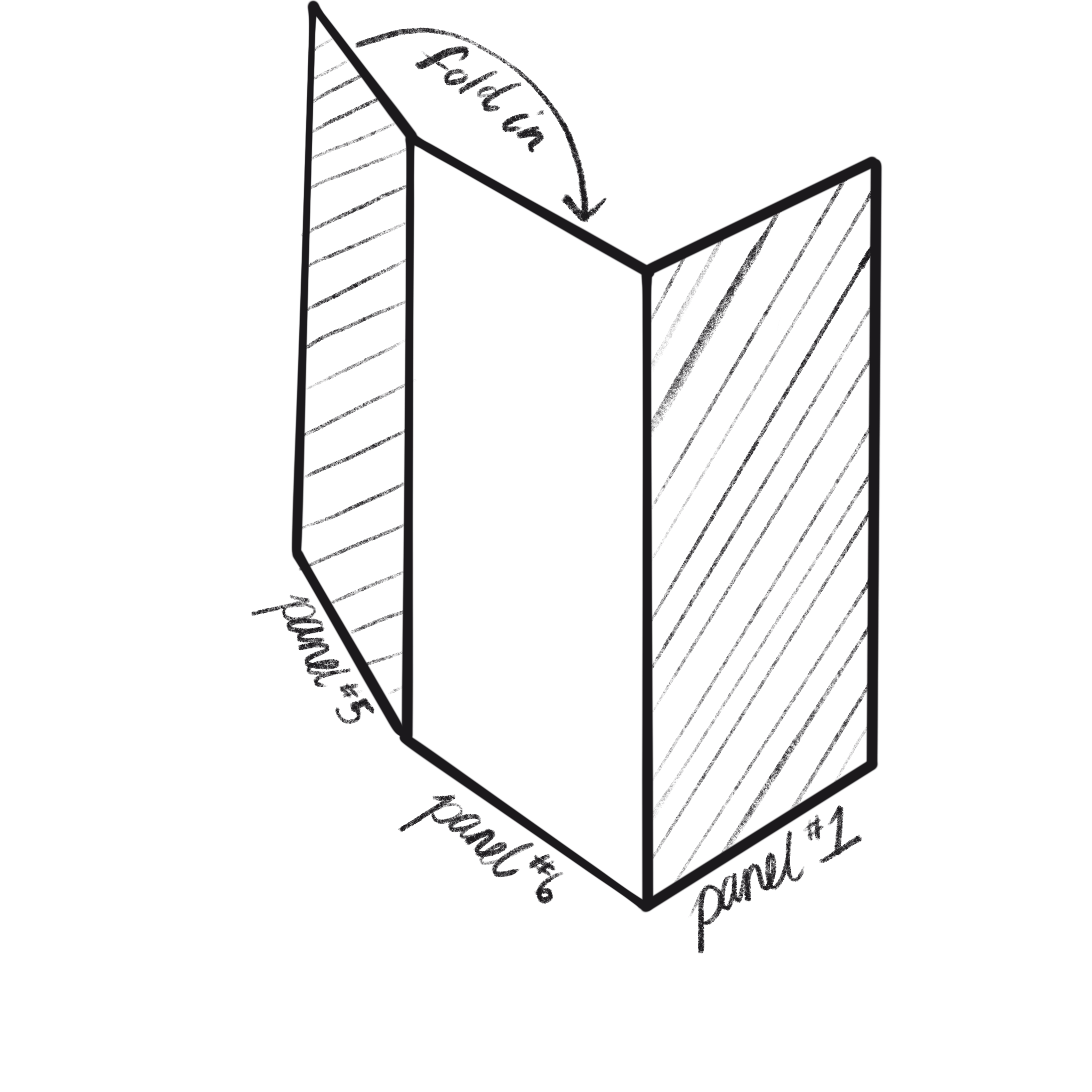
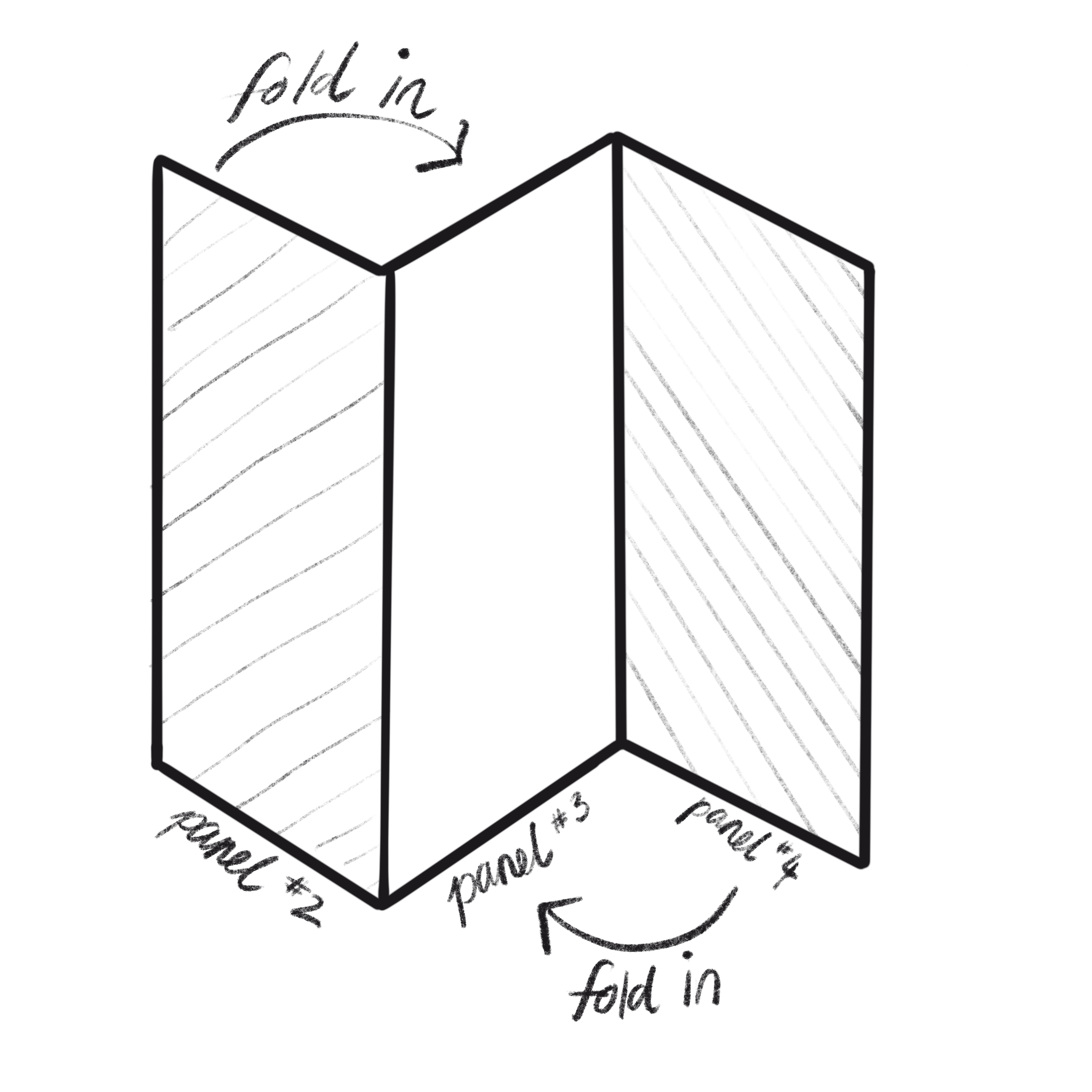
**NCV Graphic Design Level 3 - ISAT**

Implementation Date: January 2023

Students can select one of the following five client options for their trifold brochure designs:

<http://ncvgraphicdesign.co.za/l3-v2/>

* **Option 1 -** Children’s Hat Company
* **Option 2 -** American-style Restaurant
* **Option 3 -** Make-up Brand for Tweens
* **Option 4 -** Interior Design Company
* **Option 5 -** Marketing Consultant for Start-up Companies

**Option 4**

Interior Design Company

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**PANEL 1**

Title: Maximizing Tiny - Small Space Design Services

Subtitle: Unifying function and design in your small space

Introduction:

We specialize in maximizing the tiny and hard to style spaces.

We can help you discover and express your style in your space to make it feel like home and make it really work for you.

Assets: Add Cover image(s) + Company Logo

**PANEL 2**

Title: Virtual Design

Subtitle: Get a complete redesign from the safety and comfort of your home.

Intro:

This service is for you if you are hands on, can follow a guide with no issue, and just need a but of assistance putting the full vision together. First we have a video walkthrough of your space, where we identify areas of improvement and achieve a thorough understanding of your needs. Afterwards, you send precise measurements of the space and any items that will stay within the space.

Once this virtual design service is complete, you receive a 3D layout, a guide complete with shopping links to sourced furniture and accessories and a styling guide.

**PANEL 3**

{Services Pages}

Title: Space Consultation & Design Guide

Subtitle:

If something about your space just isn’t quite right and you can’t get it to feel cohesive and complete, this service is for you.

Content:

I can help narrow down selections that fit your space, aesthetic, and budget. In a virtual or in person consultation we walk through your space(s) and I diagnose areas of improvement and gain an understanding of your goals.

We talk through options that may work, my ideas, your pain points, and your preferences. Within 48 hours, you have a customized design guide complete with:

* Color palette suggestions
* Solutions for your small space problems
* Types of items to look for and my favorite places to look for them
* Recommended layout changes and next steps for your design guide
* This service does not include sourcing of specific items discussed.

Assets: Photos

**PANEL 4**

{Services Pages}

Title: Space Planning

Subtitle:

If the layout of your space isn't quite right or if you're in a new space with a blank slate and need some guidance, a space planning consultation could be just what you need.

Content:

I can pinpoint the issue(s) and creative ways to solve for the function you need without sacrificing your desired aesthetic.

Maximizing Tiny will expertly make your space serve the functions you need it to by providing a customized layout to optimize your square footage.

Assets: Photos

**PANEL 5**

Title: My Story

Subtitle: Design solutions to maximize your tiny and hard to style interiors

Introduction:

Hi, I’m Shamika! I’m a mother of 2 under 3, I live in Bergen-Lafayette, Jersey City and I’ve always had a passion for stylish interiors. Living in mostly small spaces here in the Greater New York City area, I know what it’s like to have a small space to work with, and I know firsthand how to make a small space work for you. I once lived in a one bedroom apartment where there was ONE CLOSET in the entire space and managed to make that work with some creative vertical storage solutions.

Assets: Photos

**PANEL 6**

{Contact Details}

Title: Contact Details

Subtitle: Book a consultation with me

Info: Phone: +1 492 004 667

E-mail: shamika@maximizingtiny.com

www.maximizingtiny.com/